



<https://7mountainsmedia.com/job/afternoon-host-promotions-director-wink-106/>

## Afternoon Host/Promotions Director – Wink 106 (Southern Tier of NYS)

### Description

Wink 106, the Southern Tier's #1 Hit Music Station is looking for a bold, creative content creator to step into the spotlight as our next Afternoon Host!

This isn't just a radio gig, it's your chance to become a local influencer with a built-in audience. We're looking for someone who lives the lifestyle: whether you're vibing with new music, creating buzz on social media, or showing up at the biggest community events, you'll be the personality everyone's talking about on-air and online.

### Responsibilities

Host a fun, engaging, and personality-driven afternoon show  
Create original content for TikTok, Instagram, Facebook, Podcasts etc.  
Stay plugged into pop culture, trends and the music scene  
Show up and stand out at local events, concerts and appearances  
Be a trusted voice and friend for our community

### Qualifications

- A natural storyteller with a strong on-air presence
- Social media savvy and fluent in memes, reels, and trending audio
- Passionate about music and pop culture
- Someone who thrives on building a personal brand
- Comfortable in front of a mic and a camera

### Contacts

This is a chance to build your brand with the added bonus of doing it from a heritage radio station with deep community roots. You will also be able to flex your creative muscle by developing and executing listener driven promotions for all 8 of our radio stations in the Twin Tiers.

Ready to level up your content career? Send your resume and any audio, video, social samples you have to [JC@7mountainsmedia.com](mailto:JC@7mountainsmedia.com)

### Hiring organization

Seven Mountains Media

### Employment Type

Full-time

### Job Location

2205 College Ave., 16801, Elmira,  
New York

### Base Salary

\$ based on experience - \$ based on  
performance

### Date posted

May 6, 2025

### Valid through

30.06.2025