

Radio Station Program Director

Description

Are you a content-driven leader ready to shape the sound and digital presence of one of Altoona's top stations? **WALY 100** is seeking a Program Director to join our positive, fast-paced team.

We need someone who understands how to connect with our core adult audience—the parents driving their kids to school, the professionals on their morning commute, and the families spending time together. You must be able to balance captivating, family-friendly content with engaging adult programming.

You will drive a comprehensive content strategy across all platforms, including dynamic on-air programming, compelling social media engagement, creative podcasting, local community events and listener interaction on our Radio Novo App.

If you bring a passion for great radio, a commitment to innovation, and a reliably positive attitude to the office every day, we want to hear from you.

Job Benefits

- PTO
- Health, Dental, and Vision Insurance
- 401(K) Retirement Plan
- Monthly gas allowance
- Comprehensive training and growth opportunities
- Unlimited growth potential in a dynamic work environment

Contacts

Send your resume and audio samples to JC@7mountainsmedia.com

7 Mountains Media is an EOE!

Hiring organization

Seven Mountains Media

Employment Type

Full-time

Industry

Radio

Job Location

1 Forever Drive, 16648,
Hollidaysburg, Pennsylvania, US

Date posted

November 7, 2025